



Advisor • Investor • Speaker • Fintech

EXPOSED TO THE INNOVATION OF THE .COM MOVEMENT, SHE MOVED TO THE SAN FRANCISCO BAY AREA TO START HER CAREER IN TECH. SHE BUILT THE EARLIEST DIGITAL FINANCIAL PRODUCTS LIKE ONLINE BANKING, BILL PAY, DIGITAL WALLETS FROM LARGE FORTUNE 100 COMPANIES TO SMALL STARTUPS. WITH MORE THAN TWO DECADES SPENT IN THE FINTECH SPACE, LISHA HAS BECOME INTRIGUED ABOUT MONEY AND CONSUMER BEHAVIORS SURROUNDING IT.

SPEAKING TOPICS

LISHA IS KNOWLEDGEABLE, AND HAS SPOKEN ON, THE FOLLOWING TOPICS:

- ANGEL INVESTING
- DIVERSITY
- CORPORATE ACTIVATION
- WEALTH BUILDING
- ENTREPRENEUR ADVISORY
- MATERNAL ADVOCACY

FEATURED IN

Forbes BLACK ENTERPRISE

Parents cheddar

HASHTAGS

- #WOMEN
- #DIVERSITY
- #PRODUCT
- #ANGELINVESTING
- #VENTURECAPITAL
- #BLACKWOMENMATTER



LISHA REPRESENTS MARGINALIZED VOICES AND STORIES THAT ARE NOT MAINSTREAM.

AS A STRATEGIC BUSINESS LEADER, CONSUMER CHAMPION, AND EXPERIENCED PUBLIC SPEAKER, LISHA IS PERFECTLY POISED TO HELP BOTH INDIVIDUALS AND COMPANIES WITH ISSUES RANGING FROM TECH TO DIVERSITY AND INCLUSION, TO CORPORATE ACTIVATION.

LISHA BRINGS HER KNOWLEDGE OF ANGEL INVESTING, WEALTH BUILDING AND ENTREPRENEURIAL PROWESS TO HER SPEAKING ENGAGEMENTS, CAPTIVATING AUDIENCES AND GIVING THEM ACTIONABLE TAKEAWAYS.

5k

FOLLOWERS
LINKEDIN

20k

IMPRESSIONS
LINKEDIN

1.5k

SUBSCRIBED
NEWSLETTER

AUDIENCE

83% FEMALE
35-59 95% AGE RANGE

INCOME

10% LESS THAN 10K
20% 100K
70% 200K+



AWARDS AND RECOGNITION

OUTSTANDING ALUMNA



USC

Berkeley
UNIVERSITY OF CALIFORNIA

Columbia



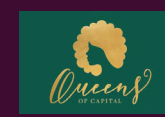
Amplify
Black Employees @ PayPal

VENTURE CAPITAL

LISHA BELL HAS A PASSION FOR CREATING POSITIVE CHANGE AND IS DEDICATED TO HELPING WOMEN OF COLOR RAISE MEANINGFUL CAPITAL TO BUILD THEIR WEALTH.

LISHA HELPS THESE ENTREPRENEURS MANAGE THEIR CAPITAL, AND ASSISTS IN BRINGING MORE FEMALE INVESTORS INTO ANGEL INVESTING AS A MEANS TO INCREASING THEIR PROSPERITY.

THIS MISSION HAS LED LISHA TO FOUND BLX VC, AN ANGEL SYNDICATE LED BY BLACK AND BROWN MOMS. PRIOR, SHE WAS THE DEALFLOW LEAD AT INVESTMENT GROUP PIPELINE ANGELS WHERE SHE HAS ADVISED MORE THAN 300 WOMEN AND NON-BINARY FEMME SOCIAL ENTREPRENEURS FOR THE \$4M PIPELINE ANGELS PORTFOLIO. LISHA IS ALSO THE INSPIRATION BEHIND THE 500M COMMITMENT FROM PAYPAL, AND SERVED AS AN ADVISOR TO THE 100M EMPOWERMENT FUND BEFORE JOINING PAYPAL VENTURES.



PODCAST SECTION

1K PLAYS Spotify Apple YouTube

PODCASTS SISTERS WITH VENTURES

LISHA BELL IS HOSTING A VIDEO PODCAST SERIES ON THE WEB THAT AMPLIFIES THE VOICES AND STORIES OF BIPOC ANGEL INVESTORS TO INSPIRE WOMEN OF ALL BACKGROUNDS TO PURSUE VENTURE CAPITALISM AS A MEANS OF CREATING POSITIVE CHANGE.



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